



WOMEN'S **RESOURCE** CENTER
STRATEGIES FOR WORK. SKILLS FOR LIFE.

Executive Summary: WRC Strategic Framework (2026–2028)

The Women's Resource Center (WRC) exists to ensure that women - especially those navigating unemployment, underemployment, reentry, or major life transitions - have the opportunity not just to work, but to thrive. Our 2026–2028 Strategic Framework sets a clear, values driven path forward, grounded in lived experience, community partnership and a deep belief in women's potential to shape their own futures.

At its core, this framework advances WRC's vision of a community where every woman achieves her goals and builds lasting economic stability. Guided by our mission - equipping women to achieve purpose, fulfillment and financial security through meaningful employment - the framework centers dignity, trust and opportunity in everything we do.

A Human-Centered Approach to Workforce Success

WRC will continue to create pathways into stable, high demand careers by honoring the whole woman - her story, her strengths and her aspirations. Through short, stackable training pathways, career coaching and wraparound supports such as childcare, transportation and housing referrals, women gain the confidence, credentials and clarity needed to move into thriving wage jobs and advance over time.

Stronger Partnerships for Greater Impact

Sustainable workforce outcomes require collaboration. WRC is strengthening employer and cross sector partnerships to ensure women transition smoothly from training into quality employment. By aligning expectations, sharing data and engaging employers as active partners, WRC is building an ecosystem where women and workplaces succeed together.

Visibility, Voice and Systems Change

Beyond direct services, WRC is amplifying women's voices to shape public understanding and policy. Through storytelling, brand visibility and advocacy, WRC is elevating women's experiences, strengthening community awareness and influencing systems that remove barriers to employment, such as childcare access, transportation and reentry supports.

Investing in Organizational Strength

WRC is committed to modeling the culture it promotes. The framework prioritizes strong governance, clear roles, inclusive workplace practices and leadership development to ensure staff and board members are supported, aligned and equipped to lead through change with transparency and care.

Financial Resilience for the Future

To sustain and grow its impact, WRC is advancing diversified, values aligned funding strategies. By strengthening donor relationships, improving data integrity and aligning facilities and financial systems with long-term goals, WRC is building the resilience needed to serve women today and for generations to come.

As we move into 2026–2028, this framework offers both direction and invitation - an invitation to our staff, board, partners, donors and community to help build a future where more women can access meaningful work, steady wages and a true sense of possibility. We invite you to join us by partnering with WRC, investing in our programs, volunteering your time and expertise and amplifying women's voices so that together we can remove barriers and open doors. With shared commitment and continued collaboration, WRC is ready to deepen impact, respond to emerging needs and ensure that every woman we serve has the support and opportunity to thrive.